



GUIDELINES FOR PROMOTIONAL COMPETITIONS & OTHER LOTTERIES





GUIDELINE S FOR PROMOTIONAL COMPETITIONS



A promotional competition shall be subject to these guidelines if the subscription is required for a right to compete in the promo, and if:

1. The Commissioner of Finance for Lagos State by a notice in the *Gazette* declare it to be a lottery, or
2. It is a game, scheme, arrangement, system, plan, or device for distributing prizes by lot or chance.

Subscription here means the payment, or delivery of any money, goods, articles, matter or thing including any ticket, coupon, or entry form for the right to compete in the competition.

Application for Approval

(1) A person who intends to conduct any lottery/ promotional competition by whatever the name is called should make an application to the Board.

(2) Every application for the issue of a license shall be accompanied by:

- i. Three (3) copies of the rules in accordance with which the applicant proposes to conduct each lottery competition; and where the applicant proposes to conduct different competitions in accordance with different rules, the application shall be accompanied by three (3) copies of each set of the rules.
- ii. Three (3) copies of the prizes payable to each category of winners in each competition. Where these are divided by zones or region, the basis and allocation to each zone or region.
- iii. Three (3) copies of the intervals at which the competition shall be conducted.
- iv. The conditions for eligibility for public participation in the promotional competition.
- v. Proposed draw dates and draw intervals.

The documents submitted with the application will facilitate the determination of the fees to be paid by the applicant. **Licence Fee**

(3) Every applicant shall pay

- i. An application fee of N50, 000.00 (Fifty Thousand Naira only).
- ii. A licence fee of N500, 000.00 (Five Hundred Thousand Naira only) be it drawn daily, weekly or monthly.
- iii. A lottery levy of N25,000.00 (Twenty Five Thousand Naira) be it drawn daily, weekly or monthly.

(4) Subject to the approval of the Board, every other lottery competition shall be conducted in accordance with the rules submitted by the applicant and

previously approved by the Board.

(5) At any time before the expiration of a licence-

(a) the rules governing the conduct of competition by the licensee may be altered with the prior approval of the Board, and

(b) further sets of rules for the conduct of the competition may be adopted with the approval of the Board.

Code of Conduct

(6) No promotional competition shall be conducted in Lagos State without approval and Licence;

(7) All promotional competition shall be conducted in such a manner that the chances therein are equally favourable to all participants;

(8) No payment in money or money's worth other than subscription shall be required for a person to take part in a lottery, raffle, or promotional competition and

(9) No money or money's worth put down as stake by any staker/ participant in a promotional competition or other lottery shall be disposed of otherwise than for payment to a staker/participant as winnings;



(10) Contravention of any of the provisions herein stated or as stated in the Law will constitute an offence which is punishable on conviction by a fine of One million Naira (N1,000,000.00) only or imprisonment for 2 years or both.

Where any company is proved to have committed the offence with the consent of, in connivance with or due to the negligence of its officer or other persons purporting to act in such capacity, then such officer or person as well as the company will be deemed guilty and liable to prosecution and punishment accordingly.

(11) The Board may suspend or revoke a licence in the following circumstances:- Ø

Suspension and Revocation of Licence

If the licensee is found by the Board upon a complaint made to it to have failed to comply with any of the requirements of his license or the provisions of the law or any regulations made here under

if the Board is satisfied that it is in the interest of the public to do; or

If any criminal proceedings however arise, a court of competent jurisdiction recommends to the Board that the license be revoked.

Good Causes Project

By virtue of the provisions of the Law, funds generated from promotional competition will be appropriated for expenditure as follows:

(a) 20% shall be allocated for expenditure on or connected with **infrastructural** objectives in the State;

educational

(b) 20% shall be allocated for expenditure on or connected with

objectives in the State; **environmental**

(c) 20% shall be allocated for expenditure on or connected with objectives in the State;

(d) 20% shall be allocated for expenditure on or connected with **social and health** related objectives in the State; and

(e) The balance shall be allocated for expenditure in respect of any other matter

in the State and approved by the Governor for that purpose. For more information,

4 please visit www.bsmb.org

